

# Empowering University Students as the Next Generation of Project Managers

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Bay Area Chapter

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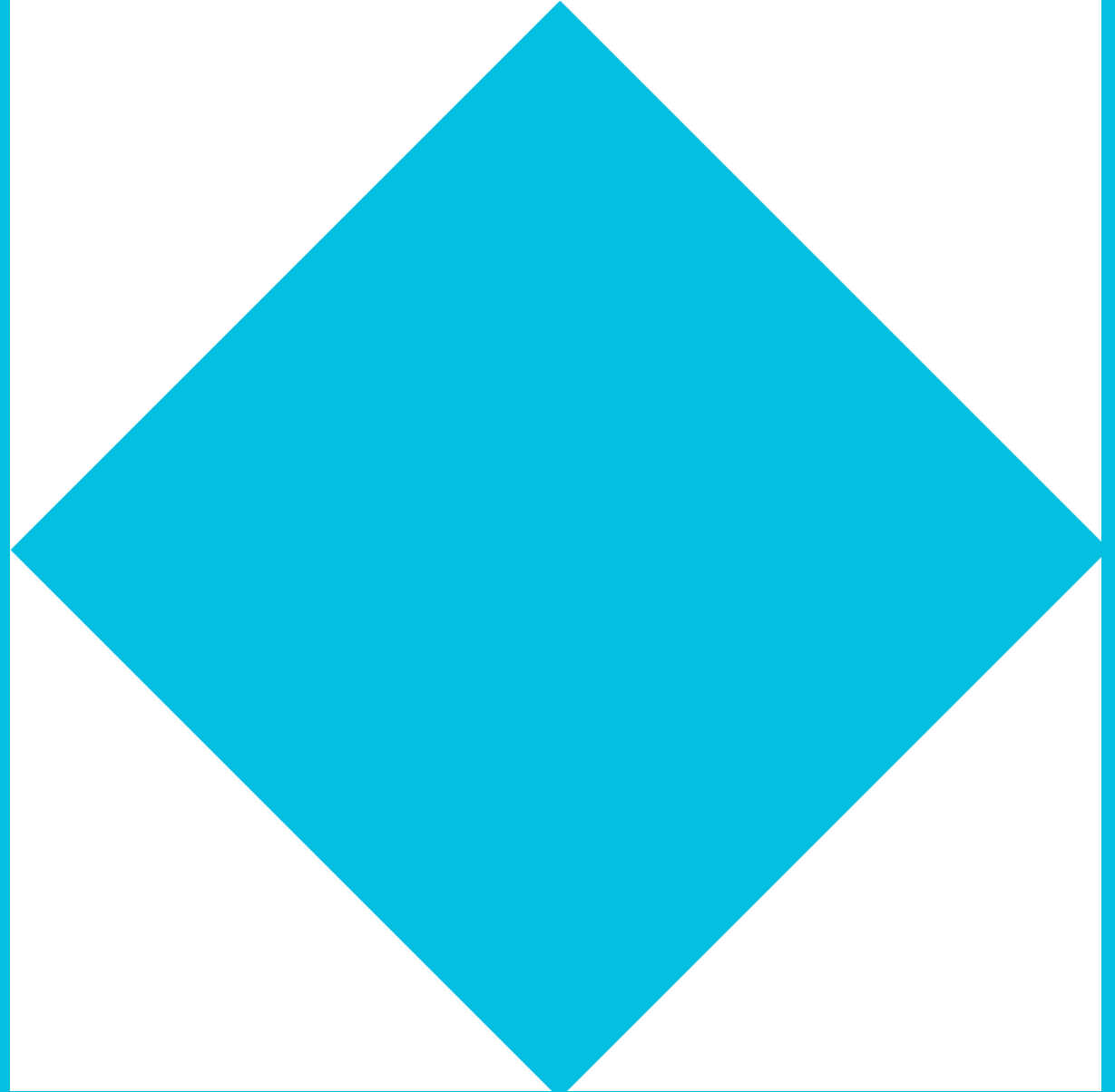




“ OVER 40% OF  
UNIVERSITY GRADUATES  
CANNOT SECURE PM JOBS  
WITHIN THEIR FIRST YEAR ”

# TOPICS

- Challenges and Benefits
- Student Journey Impact
- EMPOWER Approach
- Call to Action

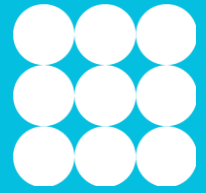


# Challenges Faced by University Students in Project Management Profession



- Decide career path choices
- Seek coaching and guidance for leadership skills
- Gain hands-on experience and exposure to the field

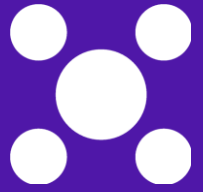
# Provide University Students with Blended Academic and Career Differentiators



- Real-world projects, tools and work environments
- Mentorship and volunteer opportunities to bridge the gap
- Social media – Professional Development and networking event awareness



# Benefits of University Student Engagement



## Diverse talent

- ◆ Members
- ◆ Volunteers

## Social excellence

- ◆ Confidence
- ◆ Community teamwork

## Innovative mindset

- ◆ Operational projects
- ◆ Experiment with new ideas



# PMI SFBAC Student and Academic Engagement (2022-24)



**73**

Student chapter  
members

**11**

University  
engagement

**420**

Student  
attendees at  
outreach events

**110**

Student participation in  
chapter programs

**2**

University  
partnership  
agreements



# Student Journey Impact

[PMI SFBAC EMPOWER Univ Students Testimonials - YouTube](#)

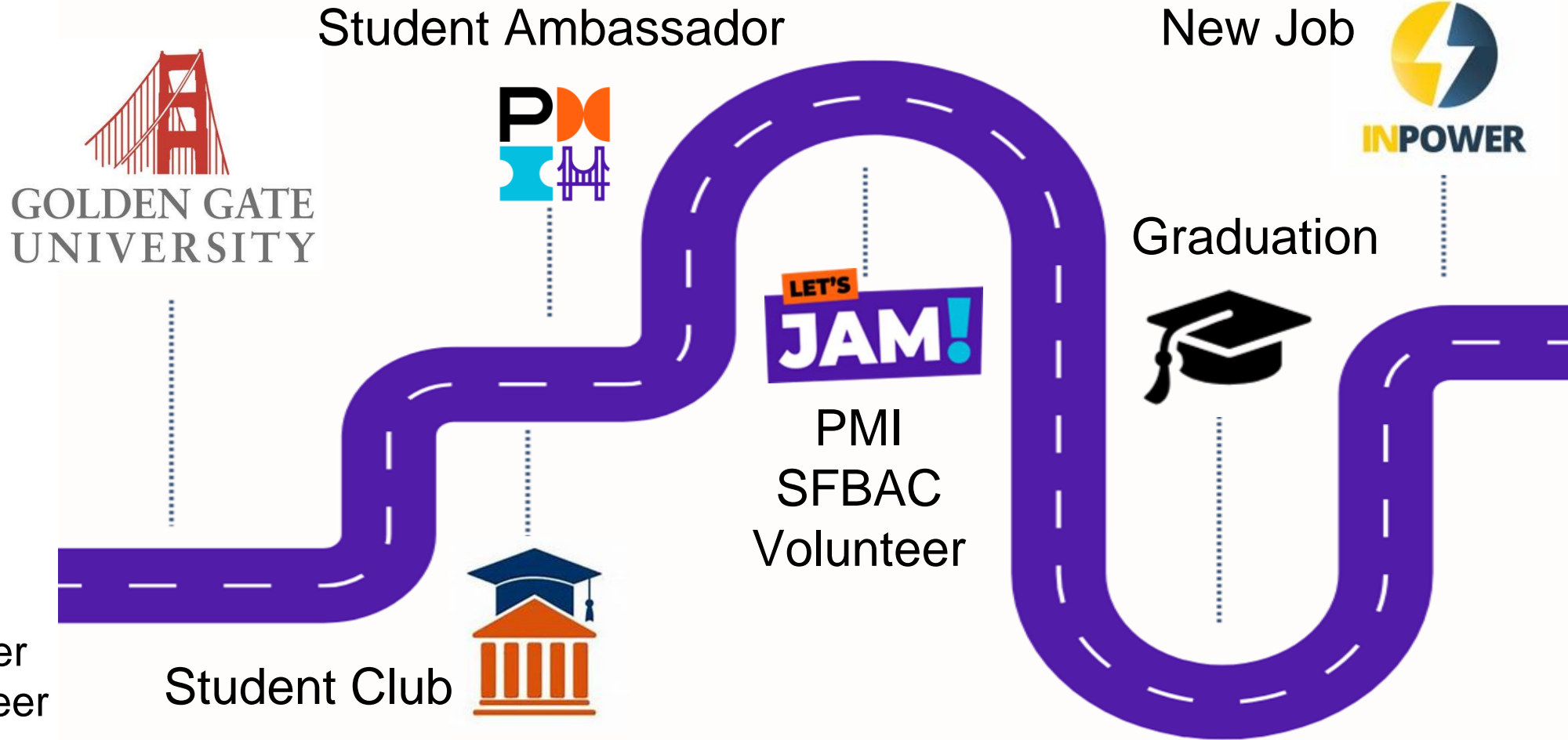


# PMI SFBAC University Partnership leads to student transformational journey

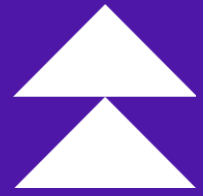


**Preet**

Project Manager  
Moved from India  
PMI Student Member  
PMI SFBAC Volunteer

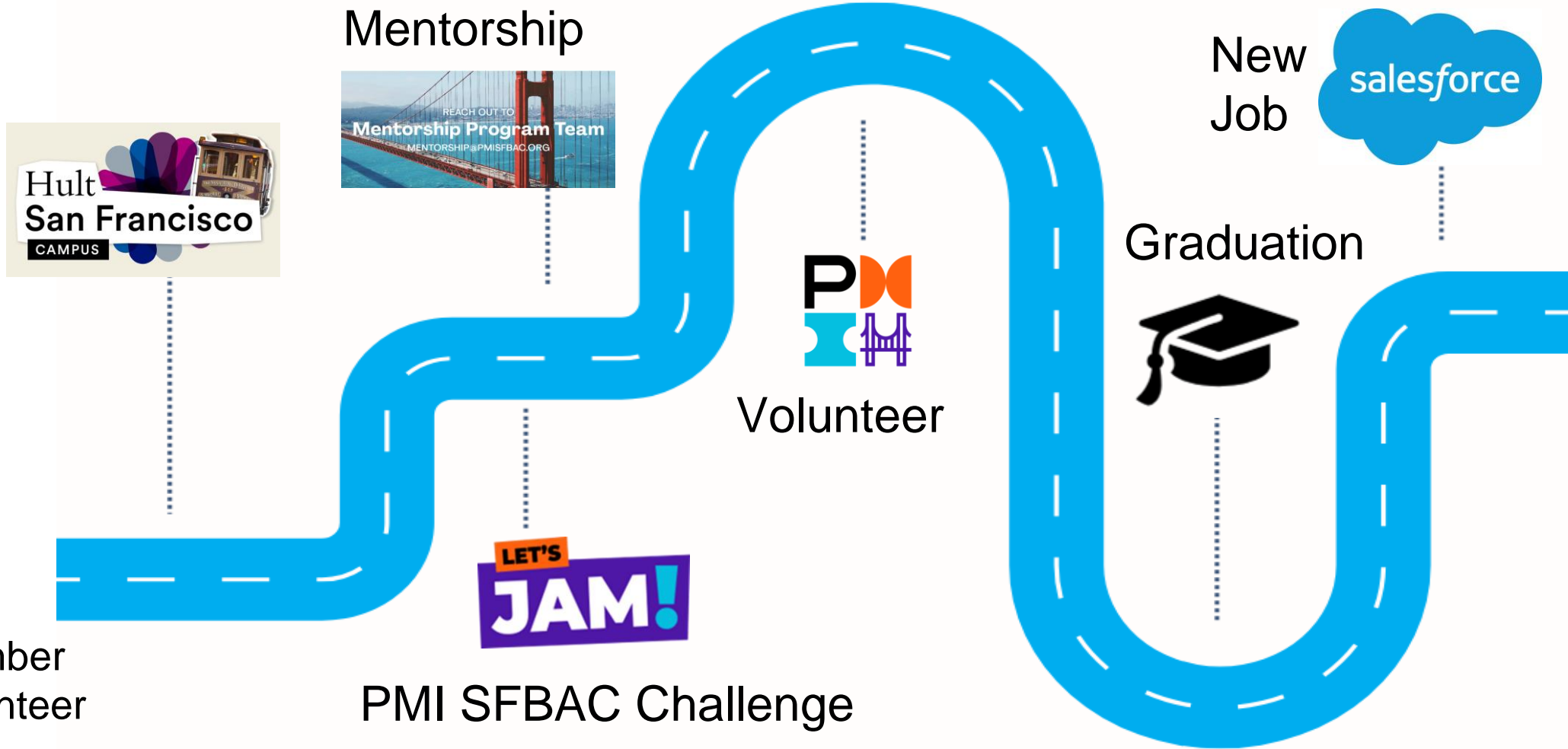


# PMI SFBAC Next Gen Leaders challenge leads student to join Salesforce



**Wendy**

Project Manager  
Moved from Peru  
PMI Student Member  
PMI SFBAC Volunteer



# Purpose-Driven Leadership – EMPOWER



# Leading with Purpose to EMPOWER University Students

E

Engage

M

Mentor

P

Purpose

O

Own

W

Wisdom

E

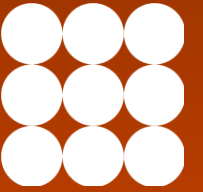
Evolve

R

Relate

**Reaching the Next Generation of Project Managers**

# Leading with Purpose – ENGAGE



## Participate and motivate

- Be on campus
- Activate student ambassadors
- Cultivate relationships with students, faculty, and administration

# Leading with Purpose – MENTOR



## Community and belonging

- Mentorship opportunities
- Volunteer student roles
- Member social events



# Leading with Purpose – PURPOSE



## Shared vision and collaboration

- Leadership circles
- Volunteer industry coaches
- Diverse PM professionals



# Leading with Purpose – OWN OPPORTUNITY

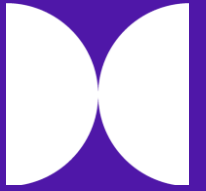


## Growth mindset

- Internships
- Next-Gen challenges
- Bootcamps



# Leading with Purpose – WISDOM



## Career development

- Professional development
- Program offerings
- Working with professionals



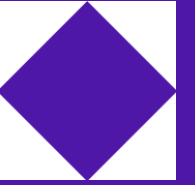
# Leading with Purpose – EVOLVE



## Personal branding

- Innovation and experimentation
- Technology solutions
- Social excellence

# Leading with Purpose – RELATE

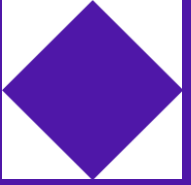


## Foster deeper connections

- Social and professional community
- University partnerships
- Network opportunities



# Popular University student PMI SFBAC programs



## Professional Community

- Connection
- Shared ideas
- Teamwork
- Networking
- Fun



Mentorship



Sustainability



Next Gen Leaders



Career Quest

# CALL TO ACTION: Create Immersive Experiences



## Offer hands-on skills

- ◆ Experiential learnings
- ◆ Technology hackathons

## Mentor on the job

- ◆ Career advising/branding
- ◆ Internship volunteer roles

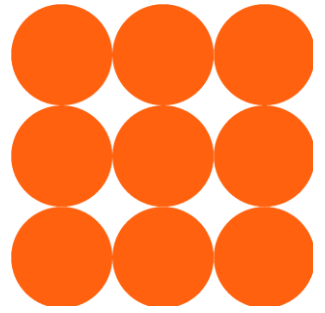
## Network with professionals

- ◆ Cross-program offerings
- ◆ In/Outdoor teaming events





# GRATITUDE



**Carin Kaltschmidt, MBA, PMP**  
Consulting Leader | Adjunct Professor |  
Actor | Podcaster | Changemaker | Agile...



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